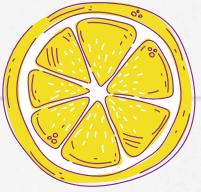


# CONNOR'S GUIDE TO HOSTING A LEMONADE STAND



# HI THERE!



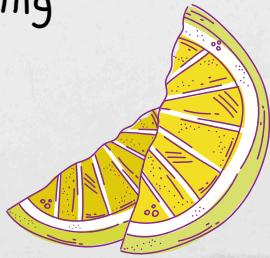
I'm Connor, and I want to tell you a little bit about why I started Connor's Kindness Project. Back in 2021, when I was just 12 years old, the world was going through a tough time because of COVID-19. I really wanted to help kids who were sick or feeling lonely. So, I set up a lemonade stand at the beach and raised money to send care packages to children who needed some cheer.

That one lemonade stand was just the beginning! Those care packages turned into Kindness Kits, which are special, hand-picked packages filled with fun goodies and supplies to bring joy to kids who are going through challenging situations. So far, we've delivered over 10,000 kits to children in shelters, hospitals, and other places across New England!



One lemonade stand showed me how far one cup of kindness can go. Now, I'd love for YOU to join in—all the money you help raise at your stand will go toward delivering more Kindness Kits to children who need a smile. Will you help me spread kindness? Thank you for being awesome!

With kindness,  
Connor



# GETTING STARTED



1. Pick out date and a location to hold your stand.



2. Register! Make sure you've signed up for the challenge online at [THIS LINK](#)



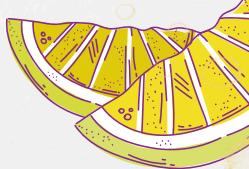
3. Gather all the materials you'll need for your stand. (ex. signage, lemonade, ice, cups, table, chairs, decor, money envelope).



4. Set a realistic goal for how much money you would like to raise at your stand.



5. Spread the word! Tell your friends about One Cup of Kindness and fill them in on the action!



## MAKE SURE YOUR PROMOTE YOUR STAND!

- **Make signs!** You can make some creative signs to hang around your neighborhood with details about the stand. See our website for printable signs.
- **Tell your friends and family!** Let people know when and where you'll be having your lemonade stand so they can stop by!
- **Use social media!** Leading up to and on the day of your lemonade stand, you can post the details about your stand on social media for all your friends and family to see. Make sure to tag us **@connorskindnessproject** so we can repost it! Share with local community pages, and reach out to your local news station to share your story!

# AFTER THE STAND

**YOU DID IT!** You had a successful lemonade stand and helped us spread our mission of One Cup of Kindness! Here are the final steps to wrap up your hard work. Thank you for everything you do!

## SUBMITTING YOUR PROCEEDS TO CKP

To submit your proceeds from the lemonade stand to Connor's Kindness Project you can:

Mail a check to (or drop it off, we love visitors):

Connor's Kindness Project  
400 West Cummings Park, Suite 3100  
Woburn, MA 01801  
or  
Venmo us at @Connors-Kindness-Project

## SHARING YOUR DAY ON SOCIAL MEDIA

Make sure to share pictures of your lemonade stand for all your friends and family to see what One Cup of Kindness is all about!

We would love to see your posts! Tag us  
**@Connorskindnessproject**

**Visit our website for our expanded handbook, with printables, recipes, and more!**

## PRIZES

**IF YOU EARN:** **YOU RECEIVE:**

**\$100 -**  
**\$150**



**IF YOU EARN:** **YOU RECEIVE:**

**\$150 -**  
**\$200**



**IF YOU EARN:** **YOU RECEIVE:**

**\$200 -**  
**\$250**



**IF YOU EARN:** **YOU RECEIVE:**

**\$250 OR**  
**MORE**



[info@connorskindnessproject.org](mailto:info@connorskindnessproject.org)



<https://connorskindnessproject.org/>



(781)389-3458

