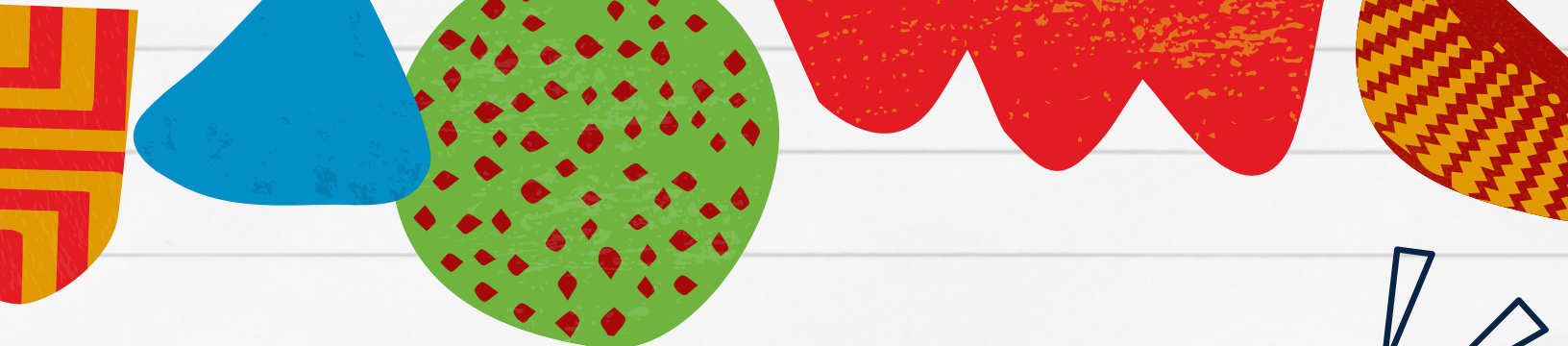
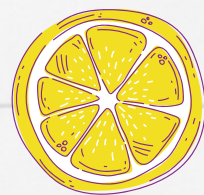
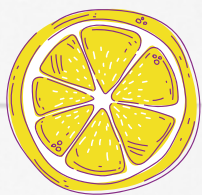




CONNOR'S GUIDE TO HOSTING A LEMONADE STAND



ONE CUP OF KINDNESS
CONNOR'S KINDNESS PROJECT





HI THERE!

I'm Connor, and I want to tell you a little bit about why I started Connor's Kindness Project. Back in 2021, when I was just 12 years old, the world was going through a tough time because of COVID-19. I really wanted to help kids who were sick or feeling lonely. So, I set up a lemonade stand at the beach and raised money to send care packages to children who needed some cheer.

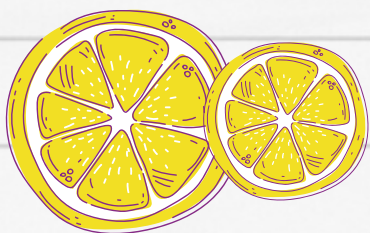
That one lemonade stand was just the beginning! Those care packages turned into Kindness Kits, which are special, hand-picked packages filled with fun goodies and supplies to bring joy to kids who are going through challenging situations. So far, we've delivered over 20,000 kits to children in shelters, hospitals, and other places across New England!



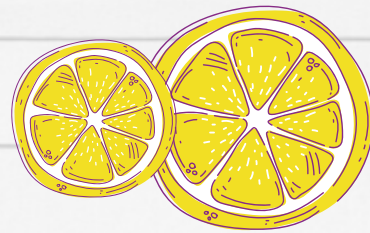
One lemonade stand showed me how far one cup of kindness can go. Now, I'd love for YOU to join in—all the money you help raise at your stand will go toward delivering more Kindness Kits to children who need a smile. Will you help me spread kindness? Thank you for being awesome!

With kindness,
Connor





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GETTING STARTED & GATHERING MATERIALS

Make sure you check off all of the first steps to get involved with One Cup of Kindness, and gather all the materials you will need to host your own lemonade stand.

PAGE 5

PROMOTE YOUR STAND

See how you can promote your stand leading up to and on the day of your fundraiser.

PAGE 6-17

PRINTABLE SIGNS

These ready-to-print signs are perfect for an easy lemonade stand setup. About us, About One Cup of Kindness, Menus, Donation Signs, and more!

PAGE 18-20

LEMONADE RECIPES

Follow our recipes to make a classic lemonade recipe, pre-made or from scratch. We also have flavored recipes, pre-made or from scratch.

PAGE 21

SETTING UP YOUR STAND

Get ready to set up your lemonade stand from a preassembled table.

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AFTER THE STAND

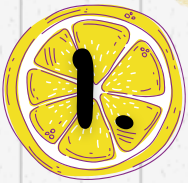
See what steps to take after you have hosted your lemonade stand. Learn where to submit the proceeds and how you can share on social media!

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CONTACT US

Questions? Comments?
Suggestions? Don't
hesitate to reach out!

GETTING STARTED



Pick out date and a location to hold your stand.

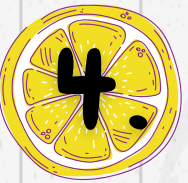


Register! Make sure you've signed up for the challenge online at [THIS LINK](#)



Gather all the materials needed for your stand.

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Set a realistic goal for how much money you would like to raise at your stand.



Spread the word! Tell your friends about One Cup of Kindness and fill them in on the action!

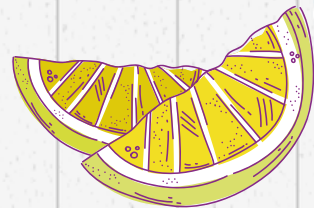
GATHER MATERIALS

Materials for your stand such as:

- ☐ A base for stand: a table, cardboard, a crate
- ☐ A pitcher
- ☐ A cooler
- ☐ Ice
- ☐ Disposable cups
- ☐ A small cash box
- ☐ Ingredients for the lemonade (see on page 18-20)
- ☐ A small cash box to secure item for storing money

Decorations for your stand such as:

- ☐ Paper signs
- ☐ Markers
- ☐ Paint
- ☐ Paint brushes
- ☐ Our printable signs (see page 6-17)



PROMOTE YOUR STAND!

MAKE SURE YOU PROMOTE YOUR STAND!

- **Make signs!** You can make some creative signs to hang around your neighborhood with details about the stand.
- **Tell your friends and family!** Let people know when and where you'll be having your lemonade stand so they can stop by!
- **Use social media!** Leading up to and on the day of your lemonade stand, you can post the details about your stand on social media for all your friends and family to see. Make sure to tag us **@connorskindnessproject** so we can repost it! Share with local community pages, and reach out to your local news station to share your story!



QVEvi

**FRESH
LEMONADE**

WHAT WE'RE DOING

When you buy One Cup of Kindness, you are helping us raise money for Connor's Kindness Project. The funds will support the Kindness Kit program, allowing us to aid more children facing challenging circumstances. Each kit is filled with items that are fun, educational, and comforting in an effort to brighten their day. Work in a pro fire of the Kindness Kit on this.

Scan the QR code to Learn more about CKP & the Kindness Kits



SCAN THE QR CODE TO
LEARN MORE ABOUT
ONE CUP OF KINDNESS!

JOIN THE
CHALLENGE!



Scan Me!



**SCAN THE QR CODE TO
LEARN MORE ABOUT
ONE CUP OF KINDNESS!**

*JOIN THE
CHALLENGE!*



Scan Me!



SEND A DONATION!



venmo



Thank you!



THANK YOU

ONE CUP OF KINDNESS
CONNOR'S KINDNESS PROJECT



LEMONADE PRICES



\$1

**REGULAR
LEMONADE**

\$2

**BLUE RAZ
LEMONADE**

\$2

**STRAWBERRY
LEMONADE**

\$1

WATER

All proceeds will be going to Connor's Kindness Project!

LEMONADE PRICES



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**REGULAR
LEMONADE**

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LEMONADE PRICES



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LEMONADE PRICES



All proceeds will be going to Connor's Kindness Project!

PRE-MADE & FROM SCRATCH:



CLASSIC RECIPE



PRE-MADE

REGULAR LEMONADE

TOTAL TIME: 10 MINS /
SERVINGS: 10

INGREDIENTS

- 10 cups pre-made lemonade (store-bought or from concentrate)
- Ice cubes
- Lemon slices (optional, for garnish)

1. **Prepare the lemonade:** Pour the pre-made lemonade into a large pitcher.
2. **Serve:** Add ice cubes to glasses, pour in the blue raspberry lemonade, and garnish with lemon slices or blueberries if desired.

FROM SCRATCH

REGULAR LEMONADE

TOTAL TIME: 10 MINS /
SERVINGS: 10

INGREDIENTS

- 2 ½ cups fresh-squeezed lemon juice (about 10-12 lemons)
- 10 cups cold water
- 1 ¼ cups sugar (adjust to taste)
- Ice cubes
- Lemon slices (optional, for garnish)

1. **Juice the lemons:** Roll the lemons on a countertop to soften, then cut them in half and squeeze the juice into a measuring cup. Remove any seeds.
2. **Make the lemonade base:** In a large pitcher, combine the lemon juice and sugar. Stir until the sugar is fully dissolved.
3. **Add water:** Pour in the cold water and stir well. Taste and adjust the sweetness if needed by adding more sugar.
4. **Serve:** Add ice cubes to glasses, pour in the lemonade, and garnish with lemon slices or mint leaves if desired.

PRE-MADE:



FLAVORED RECIPES



BLUE RAZ LEMONADE

**TOTAL TIME: 10 MINS /
SERVINGS: 10**

INGREDIENTS

- 10 cups pre-made lemonade (store-bought or from concentrate)
- 1 packet blue raspberry drink mix (like Kool-Aid)
- Ice cubes
- Lemon slices (optional, for garnish)
- Fresh blueberries (optional, for garnish)

1. **Prepare the lemonade:** Pour the pre-made lemonade into a large pitcher.
2. **Add the blue raspberry flavor:** Stir in the blue raspberry drink mix until it's well combined and the lemonade turns a bright blue.
3. **Serve:** Add ice cubes to glasses, pour in the blue raspberry lemonade, and garnish with lemon slices or blueberries if desired.

STRAWBERRY LEMONADE

**TOTAL TIME: 10 MINS /
SERVINGS: 10**

INGREDIENTS:

- 10 cups pre-made lemonade (store-bought or from concentrate)
- 2 cups fresh or frozen strawberries
- Ice cubes
- Lemon slices (optional, for garnish)
- Fresh strawberries (optional, for garnish)

1. **Prepare the strawberries:** Blend the strawberries in a blender or food processor until smooth. Strain through a fine mesh sieve to remove seeds (optional).
2. **Mix with lemonade:** In a large pitcher, stir the strawberry puree into the pre-made lemonade until well combined.
3. **Serve:** Add ice cubes to glasses, pour in the strawberry lemonade, and garnish with lemon slices or fresh strawberries for a bright, fruity look.

FROM SCRATCH:



FLAVORED RECIPES



BLUE RAZ LEMONADE

**TOTAL TIME: 10 MINS /
SERVINGS: 10**

INGREDIENTS

- 2 ½ cups fresh-squeezed lemon juice (about 10-12 lemons)
- 10 cups cold water
- 1 cup sugar (adjust to taste)
- 1 packet blue raspberry drink mix (like Kool-Aid, or similar)
- Ice cubes
- Lemon slices (optional, for garnish)
- Fresh blueberries (optional, for garnish)

1. **Juice the lemons:** Roll the lemons on a countertop, then cut them in half and squeeze the juice into a measuring cup, removing any seeds.
2. **Make the lemonade base:** In a large pitcher, combine the lemon juice and sugar. Stir until the sugar is fully dissolved.
3. **Add the blue raspberry flavor:** Stir in the blue raspberry drink mix until it's well blended. The lemonade will turn a bright blue color.
4. **Add water:** Pour in the cold water and stir well. Taste and adjust the sweetness if needed.
5. **Serve:** Add ice cubes to glasses, pour in the blue raspberry lemonade, and garnish with lemon slices or fresh blueberries

STRAWBERRY LEMONADE

**TOTAL TIME: 10 MINS /
SERVINGS: 10**

INGREDIENTS

- 2 ½ cups fresh-squeezed lemon juice (about 10-12 lemons)
- 10 cups cold water
- 1 cup sugar (adjust to taste)
- 2 cups fresh or frozen strawberries
- Ice cubes
- Lemon slices (optional, for garnish)
- Fresh strawberries (optional, for garnish)

1. **Prepare the strawberries:** If using fresh strawberries, hull and slice them. If using frozen, let them thaw slightly. Blend the strawberries in a blender or food processor until smooth. Strain through a fine mesh sieve to remove seeds (optional).
2. **Juice the lemons:** Roll the lemons on a countertop, cut them in half, and squeeze the juice into a measuring cup, removing any seeds.
3. **Make the lemonade base:** In a large pitcher, combine the lemon juice, sugar, and strawberry puree. Stir until the sugar is fully dissolved.
4. **Add water:** Pour in the cold water and stir well. Taste and adjust the sweetness by adding more sugar if needed.
5. **Serve:** Add ice cubes to glasses, pour in the strawberry lemonade, and garnish with lemon slices or fresh strawberries

SETTING UP YOUR LEMONADE STAND

Here are some steps to set up your lemonade stand! You can reuse items you already have around the house, like a small shelf, or table to use as the base for your stand.

1. CHOOSE YOUR BASE

Look for a sturdy item that can be the base of your stand. A few good options include:

- A small table or desk
- Bookshelf or storage unit
- A crate
- A small table



2. CLEAN AND DECORATE

- Once you've chosen your base, clean it thoroughly

Now Make your stand unique!

- Paint the frame (optional) with the CKP colors: blue, red, orange, and green.
- Add signs: You can create your own lemonade signs, or print out the provided signs in this guide



AFTER THE STAND

YOU DID IT! You had a successful lemonade stand and helped us spread our mission of One Cup of Kindness! Here are the final steps to wrap up your hard work. Thank you for everything you do!

SUBMITTING YOUR PROCEEDS TO CKP

Mail a check to (or drop it off, we love visitors):

Connor's Kindness Project

400 West Cummings Park, Suite 3100

Woburn, MA 01801

or

Venmo us at @Connors-Kindness-Project

venmo



SHARING YOUR DAY ON SOCIAL MEDIA

Make sure to share pictures of your lemonade stand for all your friends and family to see what One Cup of Kindness is all about!

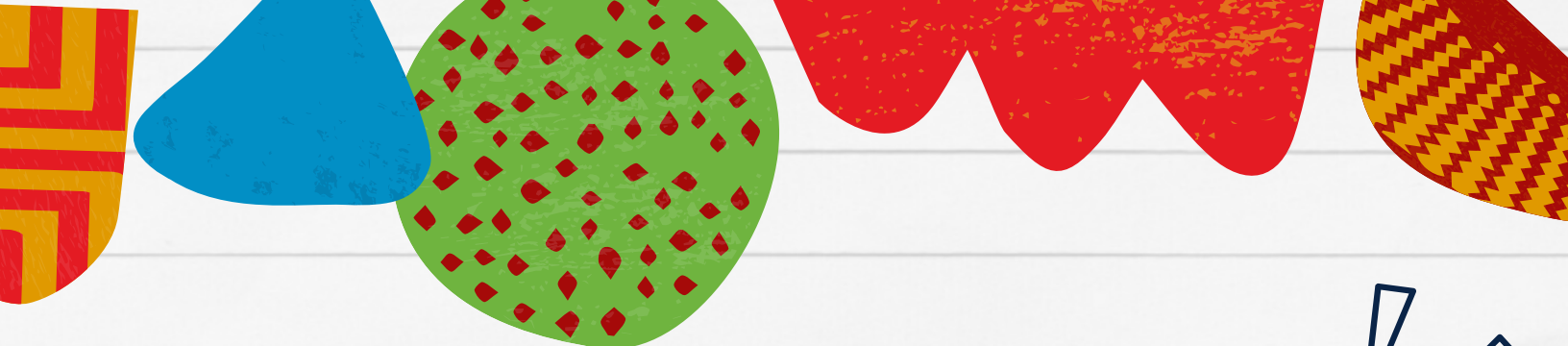
We would love to see your posts! Tag us

@Connorskindnessproject



@connorskindnessproject





**THANK YOU AND
HAVE FUN HOSTING
YOUR STAND!**



If you have any questions regarding One Cup of Kindness or Connor's Kindness Project you can contact us here:



(781)389-3458



info@connorskindnessproject.org



<https://connorskindnessproject.org/>

